

HEALTH WITHOUT BORDERS

HEALTH PLUS WORLD
MEDICAL ADVISER

Health Plus Marketing Arm of
Hadassah University Hospital



EXPERIENCE — MORE THAN 100 YEARS

The Hadassah University Hospital in Jerusalem is the largest and the oldest medical institution in the Middle East



THE MOST HONORED

It is the only medical institution in Israel that has been nominated for the Nobel Prize.



AUTHORITY AND RESPONSIBILITY

The top officials of the state, diplomats, and public figures from different countries choose treatment at the Hadassah clinic. The quality of services in Hadassah is under special control of the Israeli Ministry of Health.



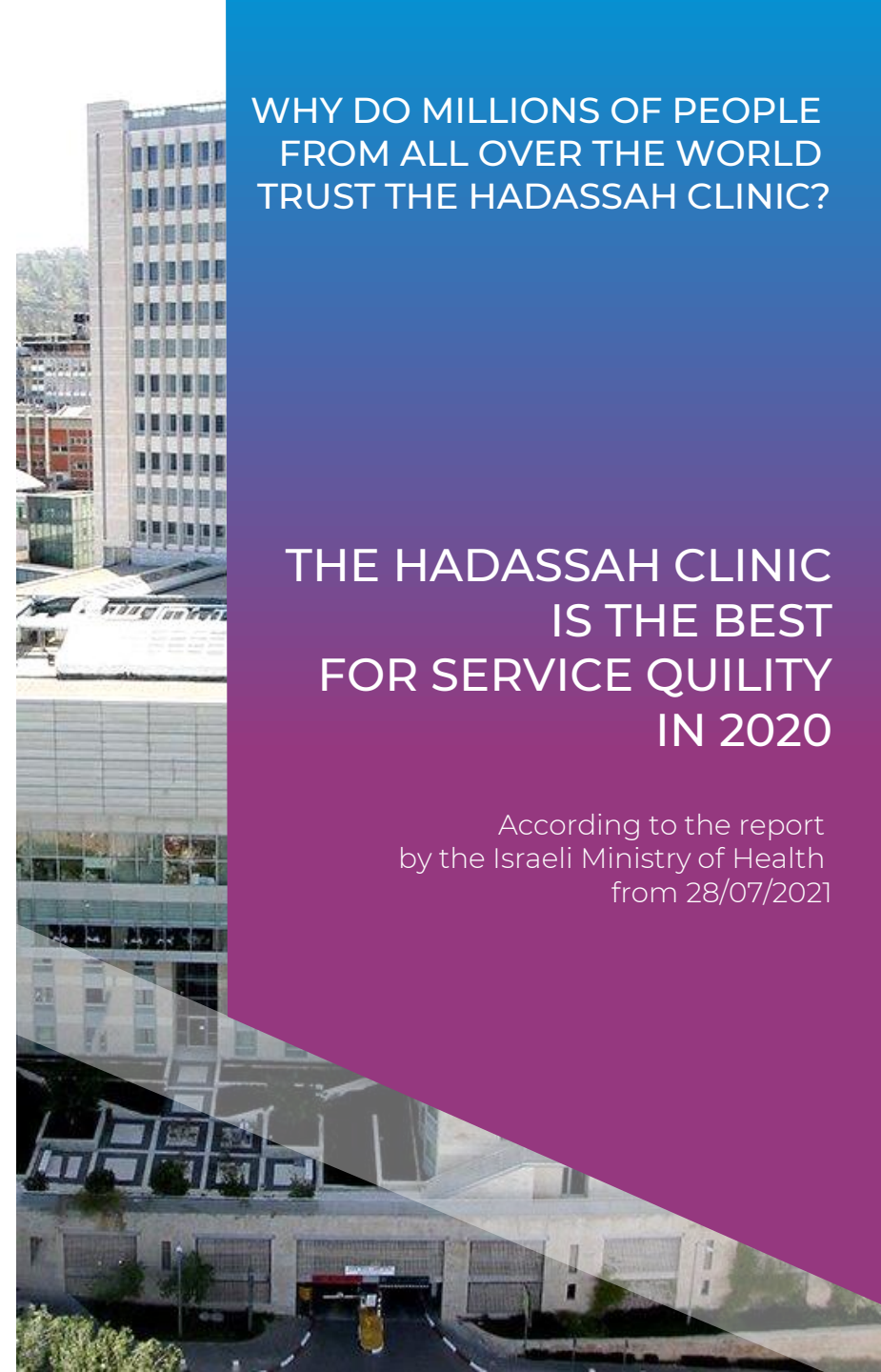
THE CLINIC FOR EVERYONE

The Hadassah clinic provides all patients with diagnostics and treatment at the world's best medical centers level.

WHY DO MILLIONS OF PEOPLE
FROM ALL OVER THE WORLD
TRUST THE HADASSAH CLINIC?

THE HADASSAH CLINIC
IS THE BEST
FOR SERVICE QUALITY
IN 2020

According to the report
by the Israeli Ministry of Health
from 28/07/2021



הקרב המדעי
מאחורי חיסון
הקורונה

Forbes

הפסיכיאטרים
עוברים לחזית
ההשפעה השקמה
של גלי הקורונה

8
שנים ברציפות

הרופאים הטובים 2021

1,350 רופאים • 200 התמחויות ותת-התמחויות

וגם: השבב פורץ הדרך שמחזיר את הראייה • הדור הבא של הרופאים
המנתחים • והחברות שמפתחות את הפרויקט הבא בעזרת פטריות הזיה

98 ש"ח (באילת 75 ש"ח)
9789655204162 08



PARTNERSHIPS WITH WORLD MEDICINE LEADERS

The Hadassah University Hospital closely cooperates with leading international medical centers and pharmaceutical companies and is also a member of the American Hospital Association



PRESTIGIOUS ACCREDITATIONS

The Hadassah University Hospital has received accreditation from many prestigious international medical institutions such as the European Joint Committee (JACIE), JCI (Joint Commission International)



THE LEADER IN MEDICAL INNOVATION

The Hadassah University Hospital is the first hospital in Israel to implement more than 50% of newly introduced medical innovation. Patients of the clinic have the opportunity to take advantage of innovations before they become available in other medical centers of the country



LEADING DOCTORS OF THE CLINIC

More than 150 doctors of the Hadassah University Hospital are annually included in the best doctors list by the prestigious FORBES magazine

MEDICAL TOURISM OPERATOR'S CERTIFICATE

This is to certify that

Health Plus Ltd.

Is an international marketing arm of
Hadassah Medical Organization
2021

Yoram Ferdinano
Director, Economy Division
Hadassah Ein Kerem

Yoram Ferdinano
Director, Economy Division
Hadassah Ein Kerem
Hadassah Medical Center

Experience
the new
Hadassah

Hadassah Medical Organization (PBC)

Ein Kerem
P.O.B. 12000, Jerusalem 9112001, Israel
Mount Scopus (Har Hatzofim)
P.O.B. 24035, Jerusalem 9124001, Israel
www.hadassah.org.il

HEALTH-PLUS – THE OFFICIAL CERTIFIED REPRESENTATIVE OF
THE HADASSAH HOSPITAL FOR WORKING WITH
INTERNATIONAL PATIENTS

Since 2010, Health-Plus - the international marketing service of the Hadassah University Hospital, represents the clinic internationally and it is responsible for receiving foreign patients from Russia, the CIS countries, Cyprus and dozens of other countries.

Health-Plus provides comprehensive, integrated assistance to foreign citizens in need of personalized treatment from leading Israeli experts.





Certificate

Based on the results of an independent analysis, Newsweek recognizes

Hadassah Ein Kerem Hospital

as one of the
World's Best Smart Hospitals 2021

The following parameters were taken into consideration:

Expert interviews
Hospital recommendations from peers

Nancy Cooper

Nancy Cooper
Global Editor in Chief
Newsweek

Manuel Mörbach

Manuel Mörbach
CEO
Statista Inc.

Newsweek

statista





CLINICAL TRIALS

Successful clinical trials of the latest methods and drugs for various diseases treatment are constantly carried out at the Hadassah University Hospital. Due to this, many patients with diseases previously considered incurable were saved.



UNIQUE CANCER TREATMENT

The clinic uses exclusive methods and technologies for diagnosing and treating various types of cancer. In particular, the method of Prof. Michal Lotem has cured more than 200 patients who could not be helped in the world's best medical centers.



LEADER IN ROBOTIC SURGERY

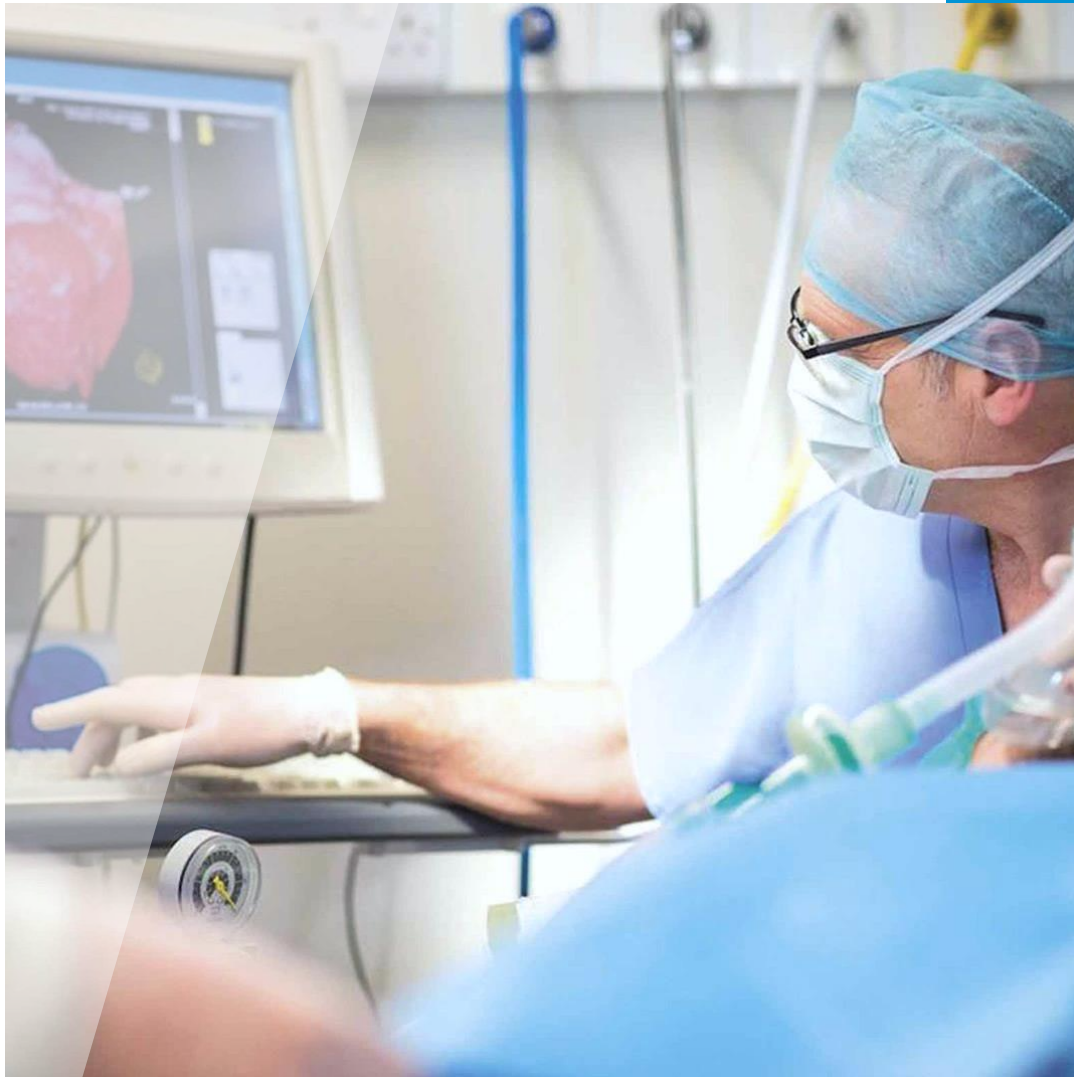
Doctors of the Hadassah hospital have the richest experience in the country in the implementation of innovative robotic technologies, such as the Da Vinci Robot, ACMazor Robotics Renaissance, Siemens Artis Zeego, ROSA and others.



TREMENDOUS ACHIEVEMENTS IN IVF

One of the highest IVF success rates in the world - up to 70%. The clinic participates in the international Egg Donor program and has the largest sperm bank in Israel. It conducts modern PGD analysis, which allows to select of a healthy embryo and prevent the transmission of genetic diseases.





THE HIGHEST LEVEL OF CARDIOLOGY

The Cardiology Department of the Hadassah Hospital is included in the list of the world's leading cardiology centers along with the most advanced clinics in the USA and Europe. The cardiologists of the clinic were the first in the country to use such innovations as mitral valve correction using the MitraClip technology of the 3rd and 4th generation; aortic valve correction using transcatheter implantation (TAVI), the world most effective and compact pacemaker (MICRA) and dozens of other latest developments.

WORLD-CLASS BMT

By November 2020, more than 4,300 successful bone marrow transplantations were performed at the Hadassah University Hospital, of which more than 1,400 were for children with rare genetic diseases. Due to its success, the BMT department has received full accreditation of the European Joint Committee (JACIE), its specialists use the resources of the American, European and Israeli donor banks.



SAVING CHILDREN`S VISION

Unique onco-ophthalmologist prof. Yaakov Peer completely cures 95-98% of children with retinoblastoma, preserving eyes for 70% of patients, even those recommended for removal in the best eye institutions in the world. In 2017, prof. Peer was awarded the prestigious American Ophthalmologic Academy Prize for his contribution to his fight against blindness. His students work in leading European clinics and constantly turn to the professor for advice.



THE FIRST HOSPITAL IN PARKINSON, DYSTONIA AND DEPRESSION TREATMENT

In 2003, the neurosurgeon prof. Zvi Israel performed the first deep brain stimulation (DBS) in Israel. Since then, the Hadassah Hospital has been recognized as a leader in DBS for the treatment of Parkinson's disease, dystonia and chronic depression. In complicated cases, DBS conduction is consulted by one of the developers of this method, Professor Hagai Bergman, winner of the Bloomberg Foundation Prize

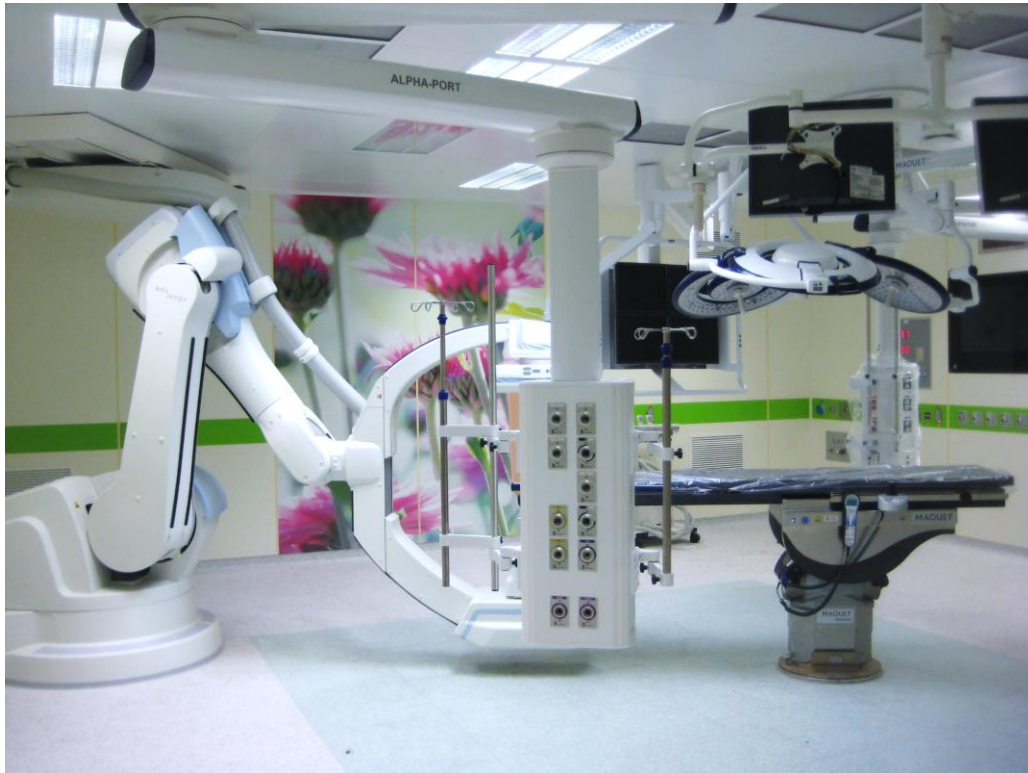


HEALTH PLUS
International Medical Service

Hadassah – the center of
innovative methods and
technologies

The Hadassah University Hospital is the Israeli leader in the implementation of the latest medical methods and technologies.

In several areas, it is far ahead of other major medical centers of the country.



UNIQUE OPERATING ROOMS

The technologies used in the complex of ultra-modern operating rooms of the Hadassah University Hospital are available only in a few leading clinics globally and have no analogs in Israel. They allow surgeons to perform the most complex surgeries on the edge of possibility.



INNOVATIVE EQUIPMENT AND TECHNOLOGIES OF RADIOTHERAPY AND RADIOSURGERY

The Hadassah University Hospital uses unique equipment; for the first time in the Middle East, they began to use ultra-precise methods of irradiation (SBRT, Rapidarc, SRS radiosurgery, as well as "golden seeds" - special markers for radiotherapy of the prostate gland and liver). The clinic also uses the latest Novalis Truebeam STx radiotherapy unit.



INNOVATIVE ROBOTS

Due to the most modern robotic systems, the orthopedic surgeons of the clinic perform surgeries that are not available in other world medical centers. Spinal surgeon Dr. Josh Schroeder was the first in the world to perform spinal fracture surgery using two robots at once - Renaissance and Artees Zygo - which made it possible to treat cases that were previously considered hopeless.



EXCLUSIVE METHODS OF ENDOVASCULAR SURGERY AND RADIOLOGY

With the help of artery embolization in the medical center, 89% of patients with prostate adenoma and 90% of uterine fibroids are cured. The unique method of Dr. A. Klimov allows to close the aneurysm of the vessel without causing the slightest damage to the internal organ in which it is located. The medical center is also the leader in intra-arterial chemotherapy of eye tumors and endovascular treatment of cerebrovascular pathologies.



ADVANCED GENETIC DIAGNOSTICS

The medical center has the largest genetic database in the country and uses the most advanced technologies. This allows it to provide the most accurate and comprehensive genetic analysis. The samples from other medical centers in the country are sent for analysis to the Hadassah hospital.

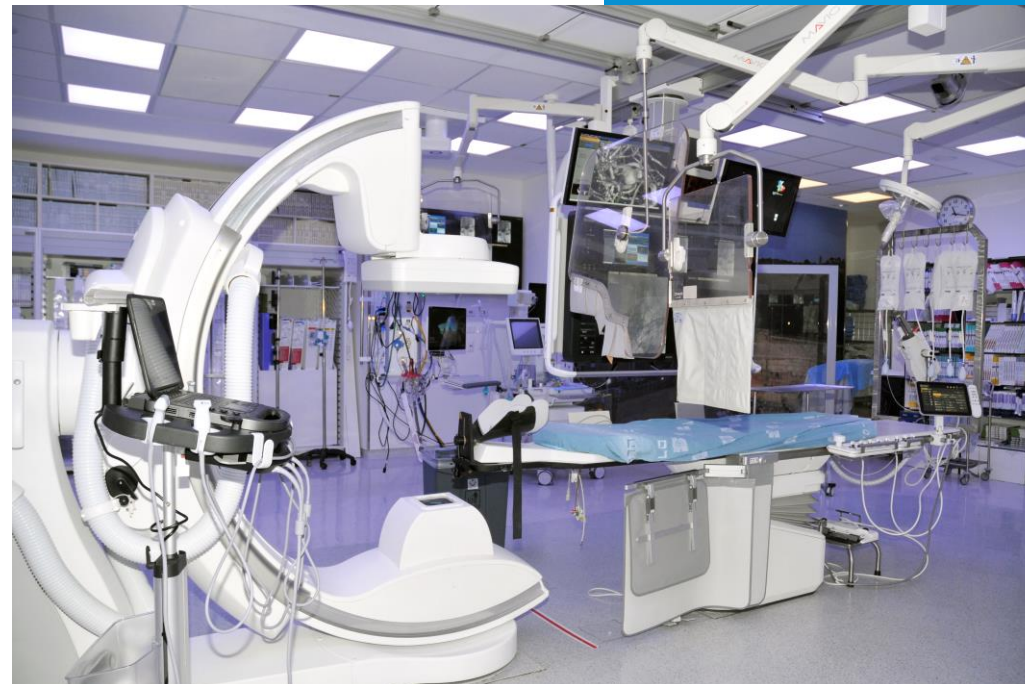


STEM CELLS IN THE TREATMENT OF ALS AND MULTIPLE SCLEROSIS

The Hadassah University Hospital has achieved great success in treating various neurological diseases using an experimental method - the introduction of stem cells. Clinical trials in this area are constantly performed in the hospital, reports on positive results regularly appear in Israeli and foreign media.



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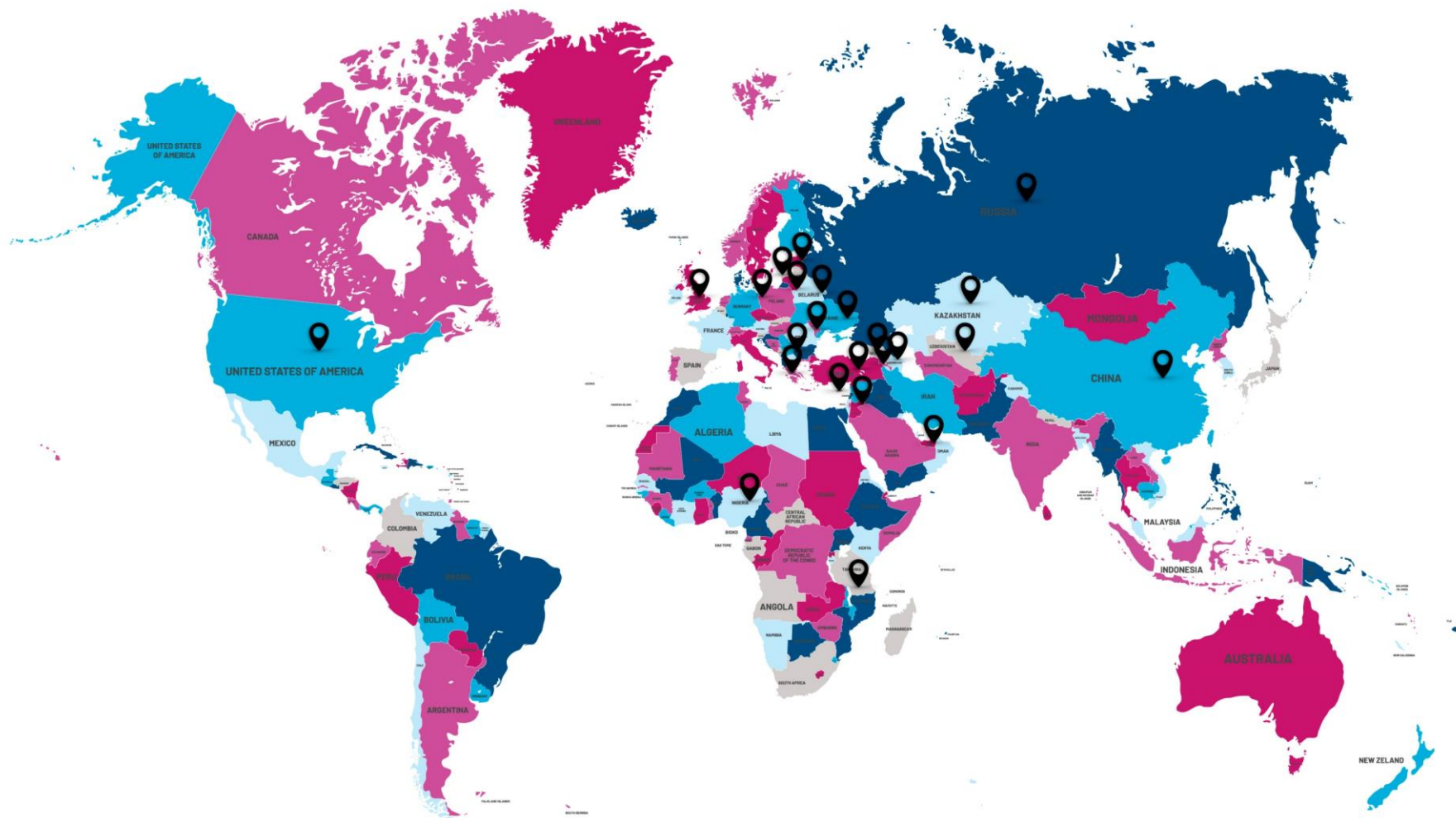


Working
with international
patients

Since 2010, we have been the official certified representative of the Hadassah University Hospital for working with international patients.

We provide our assistance to foreign patients and ensure the arrangement of their prompt and effective treatment at the Hadassah University Hospital.

We have provided our assistance to more than 258,619 patients:





WE ARE IN CONTACT WITH OUR PATIENTS 24/7

- Our employees are ready to respond to all patients` queries at any time.
- We provide support from the first call and remain in contact even after the patient`s return home.



A DOCTOR OF THE INTERNATIONAL DEPARTMENT WITH LONG-TERM EXPERIENCE IN ISRAEL PROVIDES

- Analysis of medical documents
- Development of a preliminary assessment plan
- Selection of specialists
- Provision of an assessment program



PREPARATION OF DOCUMENTS FOR ENTRY PERMIT IN THE SHORTEST TIME

- Declaration/permission to enter Israel
- Visit invitation
- A letter for speeding up a foreign passport issuance
- Assistance in obtaining a visa





APPOINTMENTS RESERVATION

- Our employees will book appointments for consultations and procedures for the near future.
- The program starts immediately upon arrival (not during the pandemic)



RESERVATION OF TICKETS AND ACCOMMODATION

- We will help you purchase airline tickets and book comfortable accommodation for the entire duration of your stay in the country.



MEETING AT THE AIRPORT

- Our representatives will meet you at the airport and take you to the place of accommodation and treatment



CONSULTATION WITH A CERTIFIED DOCTOR

- All patients are provided with an initial and conclusive consultation by a certified Israeli doctor Dr. A. Benstein



PERSONAL MEDICAL ASSISTANT

- Immediately upon arrival, a personal medical assistant is assigned to you in order to accompany you. Throughout the treatment and assist with all organizational issues. The medical assistant stays in contact even after you return home.



COVID-19

- We will provide you with a timely PCR/antibody test to end the quarantine.
- We will cover the costs for accommodation during the quarantine.



TRANSLATION OF MEDICAL DOCUMENTS

- Upon completion of the treatment, you will receive all medical reports in English.
- On your behalf, we will provide the services of a professional translator of medical documents.



QUARANTINE HELP

- We will take care of you during quarantine. We will help organize the purchase and delivery of groceries and other goods that may be needed.





HEALTH PLUS
International Medical Service

Words of gratitude
from patients

“ Just to say that we are happy is to say nothing!

The relatives were very worried about how we would be alone here. I told them: “You would not believe! We are in such a cozy environment. Everything is easy here, feels homey.” We didn't feel alone.

First of all, I would like to express my gratitude to Tatiana. She was the first person we met. That is 90% of Tatiana's merit that we agreed to the entire procedure, to an online consultation with a doctor. Already at the first meeting, she explained everything, and it immediately became calm. And then everything went like clockwork: one specialist joined, then another. Mark, a logistics specialist, has been with us all these months and has helped us in everything.

I want to express my special gratitude to our medical assistant Julia, who literally walked with us everywhere: from the very arrival at the hospital to the ward, and she was in touch afterwards.

I sincerely appreciate everything! We could not even think that everything could be so simple.

”

Patient: Katerina Shevchenko
Diagnosis: Nevus
Date of treatment: 2021
Attending physician: Alexander Margulis
Full video



“

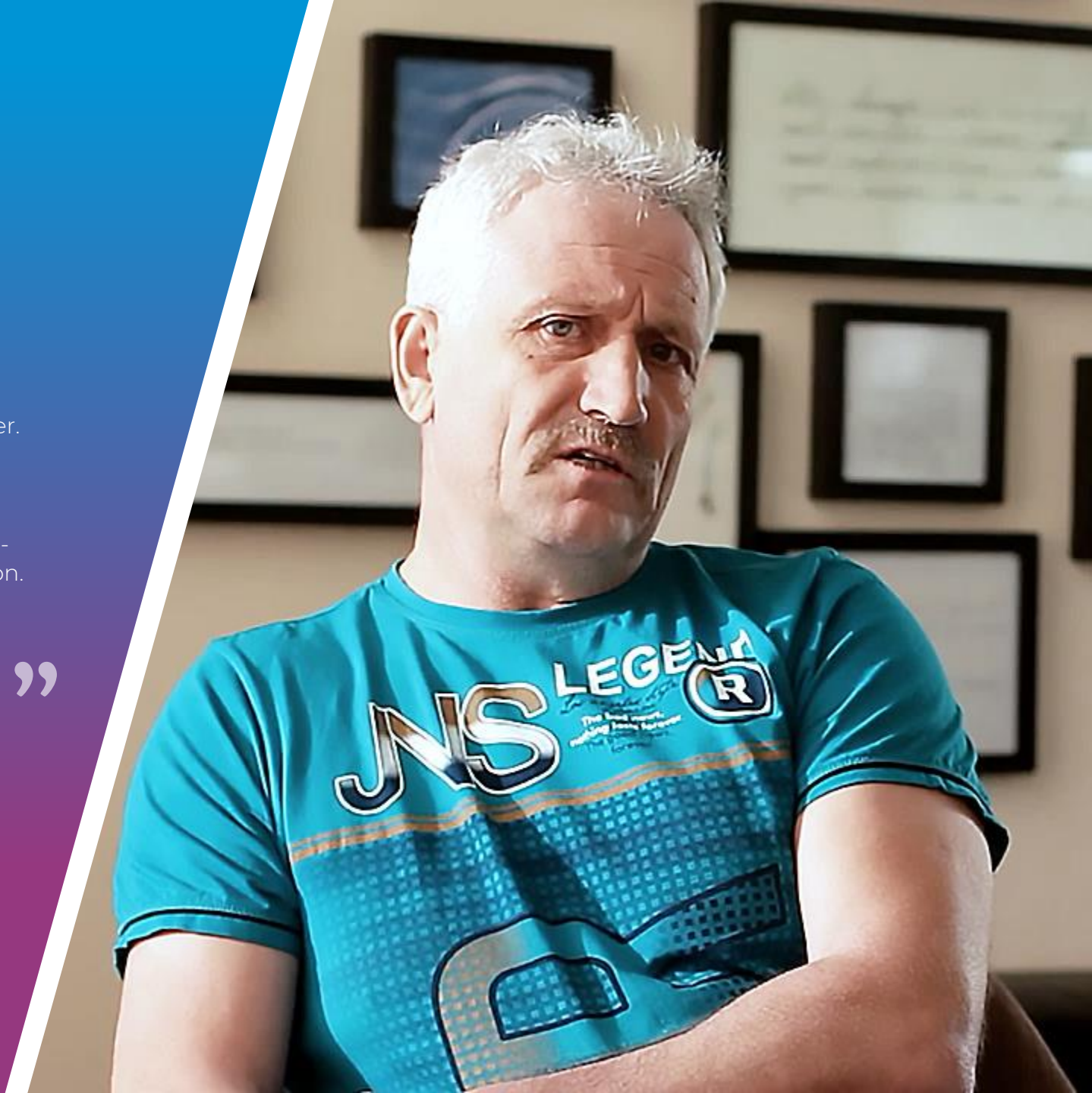
My son and I arrived from Barnaul. Back in Barnaul, he was diagnosed with Stage 3 Hodgkin lymphoma. He was assigned the first course of therapy, which he endured very hard due to constant nausea and fever.

Friends advised me to look for treatment abroad. I began to select a medical center that could provide him with the best medical care.

We turned to Hadassah and did not regret it for a second. Here my 25-year-old son received treatment, which successfully ended in remission.

”

Patient: Evgeny Trofimenko
Diagnosis: Stage 3 Hodgkin lymphoma
Date of treatment: 2020
Attending physician: Alexander Gural
Full video



“

I came to Israel with my wife. In Ukraine, she was diagnosed with stage 3 melanoma. When we entered Hadassah, it turned out that she no longer had a 3rd, but a 4th stage. We started the treatment back in Kryvyi Rih, but it had no effect. On my friend`s advice, my wife and I decided to look for a medical center in Israel and chose Hadassah. I wrote a letter with a request, the next day, they contacted me, and two weeks later, my wife and I were admitted to the Hadassah University Hospital. It was terrifying to fly for the first time, not knowing the country and language. But everything was organized at the highest level: invitations, documents, contacts, meetings.

We came to get into clinical trials and a research program for this disease. Professor Michal Lotem managed this program.

The program was designed for two years. The first year the dynamics was positive, and the Professor advised to undergo a small surgery and continue the treatment at home. We began our treatment by flying to Hadassah for procedures every two weeks. Now, after two years, we were told that we could come to Hadassah once every half a year for control checks.

”

Patient: Anna Pogorelenko
Diagnosis: Stage 4 Melanoma, Clinical trials
Date of treatment: 2019
Attending physician: Michal Lotem
[Full video](#)





HEALTH PLUS
International Medical Service



Remote
consultation

THE MAIN ADVANTAGE OF A REMOTE CONSULTATION IS THE OPPORTUNITY TO RECEIVE DETAILED, COMPREHENSIVE, HIGHLY QUALIFIED CONSULTATION WITH A LEADING ISRAELI DOCTOR

We provide foreign citizens with the opportunity to receive a remote consultation with leading specialists of the Hadassah University Hospital. The doctor will make a diagnosis, offer an individualized treatment plan and answer in detail all your questions.

A medical assistant/interpreter will take part in the consultation.

We can deliver the recommended Israeli medicines to you at your place of residence.

According to thousands of doctors and patients, remote consultation is an alternative to a personal visit to the doctor.

From the comfort of your home, an experienced world-class Israeli expert will provide you with:



Refined and detailed diagnosis



Personal program for further examination and treatment



An official medical report in English

KEY BENEFITS OF REMOTE CONSULTATION



MONEY SAVING

You will receive a clear plan of examination / treatment, which will allow you to make a decision on the feasibility and urgency of arrival, without spending money on airline tickets and accommodation in Israel.



PROMPTNESS

The arrangement of the consultation is much faster than the actual arrival at the medical center.



TELECONFERENCE WITH YOUR DOCTOR

Your doctor may be present with you during the remote consultation.



CASE CONSULTATION

In exceptional cases, it is possible to organize a remote multidisciplinary consultation of doctors of the Hadassah University Hospital.



INDEPENDENCE FROM EXTERNAL FACTORS

Quarantines, flight cancellations, border closures and other external circumstances will not affect the possibility of a remote consultation.

STEPS OF CARRYING OUT A REMOTE CONSULTATION



APPEAL

Please send us a message or call us; our employee will contact you on the same day and will help at all stages of organizing a remote consultation



DOCUMENTATION

Send us a brief anamnesis, all medical documents, test results and your passport copy. Our staff will explain to you in detail how to proceed with it.



PERSONAL PROGRAM

A certified Israeli doctor will examine the medical documentation which was sent, draw up a detailed personal program of a remote consultation indicating the names of relevant specialists of the Hadassah hospital. The doctor will also prepare your documents in accordance with the requirements of the Clinic and translate them into Hebrew



REMOTE CONSULTATION

We will agree on the date and time of the remote consultation as soon as possible. The relevant specialist of the Hadassah hospital will answer all your questions and draw up a plan for further examination or treatment with detailed recommendations



MEDICAL REPORT

After the remote consultation, you will receive a detailed official medical report in English

In difficult cases, a multidisciplinary group of doctors of the Hadassah University Hospital is assembled, consisting of leading experts specializing in various fields of medicine. This expert group works together to develop a treatment plan and then monitors the diagnosis and treatment process.

The aim of the group is individual treatment, which is based on the personal approach to each patient.

The multidisciplinary method could allow the treatment of patients without being limited to one area of medicine and taking into account all aspects. This approach is called "holistic" and it is an important element of personalized medicine provided in the world's leading hospitals.



In order to help our patients, we maintain partnerships with numerous well-known insurance companies, charitable foundations, and foreign hospitals. The conditions of partnerships are determined individually.

**CHARITABLE FOUNDATIONS:**

- WORLD VITA
- CF Alesha
- CF Artemka
- CF Pomogat Legko
- CF Dobryaki Club and others

**INSURANCE AND ASSISTANCE COMPANIES:**

- Further – Madrid
- Europ Assistance
- Vita-Insurance
- Ingosstrakh IC
- SOGAZ
- Spasskie vorota IC
- Surgutneftegas IC and others

**FOREIGN HOSPITALS:**

- EMC
- LISOD
- Oberig
- Unim and others

HADASSAH UNIVERSITY HOSPITAL | HEALTH PLUS IMA

EMAIL

info@hadassah.ru

POST ADDRESS

Kiryat Hadassah , Jerusalem, 9112001, Israel p.o.b 12000

OFFICIAL WEBSITE

<https://hadassah.ru/>

TOLL - FREE CALL

From Russia: 8 (800) 550 96 30

From Ukraine: 0 (800) 502 856

EMERGENCY PHONE NUMBERS:

Hot line: +972 2 560 97 99

Calls from Moscow : +7 495 132 05 06

HADASSAH UNIVERSITY HOSPITAL



<https://vk.com/mchadassah>



<https://www.facebook.com/pg/MCHadassa>



<https://ok.ru/klinikakha>



<https://plus.google.com/102503918240054577156>



<https://twitter.com/mchadassah>



https://www.youtube.com/channel/UCJhmGylujc_eaILmcgRgVxA



<https://zen.yandex.ru/mchadassah>



<https://www.instagram.com/mchadassah/>

HEALTH PLUS IMA



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